



**\$288,000**

scholarship dollars  
awarded since 2014 to  
over **85** local students

**200+** attendees

**20,000**

social media impressions

**opalga+**

oak park area lesbian & gay association+

## 2025 Scholarship Gala Sponsorship



**\$10,000**

member dollars spent  
at sponsor businesses <sup>1</sup>



**To Our Local Business Friends and Allies,**

Join us in celebrating progress and powering possibility by sponsoring the **2025 OPALGA+ Scholarship Gala: Rooted with Purpose**, hosted at the breathtaking **Garfield Park Conservatory in Chicago, Illinois**. This year's theme honors our community's deep roots and the future we're growing, together. It also signals our organization's upcoming new name: **Out with Purpose**.

Since 2014, we've awarded **\$288,000 in scholarships** to LGBTQIA2S+ students and their dedicated allies. In 2025, we're awarding a record-breaking **\$60,000**, with a **\$100,000 budget approved for 2026**. To reach these ambitious goals and continue expanding our impact, we need your help.

Your sponsorship empowers the next generation of changemakers. At a time when LGBTQIA2S+ students face extraordinary challenges and systemic attacks, finding an affirming college or university is more vital than ever.

We offer **six sponsorship levels** designed to provide strong promotional value for your business while supporting a 100% volunteer-led 501(c)(3). Benefits span social media, print, press, and in-person visibility, reaching up to **20,000 community impressions**.

We accept checks, credit cards, and in-kind donations for our popular auction and raffle. **Restaurant & Bar sponsors** are also invited to host a mid-week happy hour or community event, bringing 15–40 enthusiastic OPALGA+ supporters to your business as paying customers.

Questions please contact Cas Scaman at [gala@opalga.org](mailto:gala@opalga.org)

 **2025 OPALGA+ Gala Sponsorship Levels — Rooted with Purpose**

Sponsorship Level	Cost	Tickets Included	Recognition & Benefits
<b>Presenting</b>	\$7,500	Table of 10 VIPs	Step & Repeat Logo, Back Cover Ad, Logo w/ Link on Website, Dedicated Email, 2 Social Posts, Onscreen Ad, Table Signage, Poster + Name + Logo in Wednesday Journal & Annual Report, Public Gala Thanks, Hosted Event
<b>Diamond</b>	\$4,500	5 VIP Tickets	Full-Page Ad, Website Logo w/ Link, 2 Social Posts, Gala Email, Onscreen Ad, Table Signage, Poster + Name + Logo in Wednesday Journal & Annual Report, Public Gala Thanks, Hosted Event
<b>Platinum</b>	\$3,000	3 VIP Tickets	Full-Page Ad, Website Logo, 1 Social Post, Gala Email, Logo in Wednesday Journal, Annual Report Mention, Gala Thanks, Hosted Event
<b>Gold</b>	\$1,500	2 Regular Tickets	Half-Page Ad, Website Name, Gala Email Mention, Annual Report Mention, Gala Thanks, Hosted Event
<b>Silver</b>	\$500	1 Regular Ticket	Program Listing, Call out on our website, Facebook and Instagram Page Shout-Out
<b>Auction/Raffle Donor</b>	\$250+ in-kind	—	Item Listed in Program & Website, Facebook Recognition



# OPALGA+ SPONSORSHIP COMMITMENT FORM

## 2025 OPALGA+ SCHOLARSHIP GALA

We want to support diversity and inclusion in the greater OPRF area. We will advertise in the 2025 OPALGA+ Gala Program Book, Website, Social Media, etc. **with up to 20,000 total impressions** to celebrate the Saturday, November 1 2025 Gala at the Garfield Park Conservatory in Chicago. We know our sponsorship dollars help OPALGA+ award scholarships and fund outreach activities for the LGBTQIA2S+ community and allies in the greater OPRF area and come with a full package of advertising and promotion of our business. All but the price of each gala ticket received may be tax deductible.

Company Name: \_\_\_\_\_ (exact listing to appear in print)

Sponsor Tier (circle): Auction/Raffle      Silver      Gold      Platinum      Diamond      Presenting

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Add to our mailing list? \_\_\_\_\_

Best Phone #: \_\_\_\_\_ Will You Be Attending the Gala?: \_\_\_\_\_

Payment Method (circle): Check payable to OPALGA+ or Credit Card

Sponsor Dollars: \$ \_\_\_\_\_ In-Kind Donation (describe): \_\_\_\_\_ Value: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration: \_\_\_\_\_

Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Gold and Platinum sponsors who commit **by July 25, 2025** will appear in our August print and electronic campaigns promoting the gala with at least 3000 extra impressions. Please return this form to us **by September 26, 2025** to reserve your spot as a 2025 Gala Sponsor. For Silver, Gold and Platinum, please supply us with a digitally designed ad (.pdf, .jpg, .jpeg or .png format) sized to fit without bleeds **by September 26, 2025**.

- Full Page Ad (including back-page) - 8" tall x 5" wide (COLOR)
- Half Page Ad - 4" tall x 5" wide (COLOR)

Submit this form to: OPALGA+ PO Box 1460, Oak Park, IL 60304 or email [gala@opalga.org](mailto:gala@opalga.org)

Questions? Please contact Cas Scaman at [gala@opalga.org](mailto:gala@opalga.org)

Oak Park Area Lesbian and Gay Association 501(c)3 Federal Tax ID 36-367822. Your donation may be tax deductible.